



PRESENTATION OF CONFIRMED SPEAKERS

Bo Omosegaard

Bo Omosegaard is Manager of Talent Development in Badminton Denmark. He is a sports physiologist and author of a number of books and scientific papers about badminton. Lecturer and key note speaker at many international conferences regarding talent development, physiology and biomechanics. 40 years of experience coaching players from beginners to world elite players.

Christian Moeller Madsen

Christian Moeller Madsen is a high performance coach in Denmark and PhD at University of Copenhagen (physical training and testing of badminton players). His main focus is in test and evaluation of work demands in elite badminton - with a focus on age-related development and training on an elite level.

David Alder

David Alder is a postgraduate researcher in the School of Sport and Exercise Sciences at Liverpool John Moores University, UK. He is currently completing a PhD at the same institute, which will be completed in August 2014. His PhD funding has been provided by the English Institute of Sport (EiS). His research area is skill acquisition, expert performance and coaching. He has focused on the mechanisms that underpin perceptual-cognitive skills, such as decision making, and how they interact with various stressors, such as anxiety. Over the last three years, David has provided support in the area of skill acquisition to the EiS. He completed projects with a number of senior Olympic squads, such as Great Britain (GB) Badminton, GB Taekwondo and GB Netball. He has provided performance analysis support at several international sporting events for GB squads (British Athletics European Trials and UK Championships, GB Canoe Slalom trials). He has provided expertise to Talent Identification programmes (e.g. Fighting Chance GB Taekwondo) and as a biomechanist with the GB Archery development squad. He holds a number of coaching qualifications and has worked as a coach at a variety of levels ranging from grassroots to professional.



Frank Dick



In 2011, Frank Dick was awarded an Honorary Professorship by the National Sports Academy of Bulgaria. This followed an Honorary Doctorate by Loughborough University. Frank has combined his talent for inspiring sporting achievement with motivating performance in the business world. By recognizing the synergy between effective coaching techniques on the playing field and in the office, over the years he has developed a range of inspirational keynote speech themes, workshop topics and bespoke employee development programmes that remain as popular and relevant today as ever.

Renowned as one of the country's best and most consistently inspiring motivational speakers, Frank Dick is President of the European Athletics Coaches Association, Member of the IAAF Coaches Commission and Chair (and architect) of the IAAF Academy. He was also the ICCE Global Coaches House Program Director at London Olympics 2012 and will continue in this role through to Rio 2016. From 1979 to 1994 he was the British Athletics Federation's Director of Coaching, where he was widely acknowledged as one of the outstanding sports coaches in the world. Frank Dick led the British Athletics team into its "golden era" with Olympic gold medalists such as Daley Thompson, Steve Ovett and Sebastian Coe. Frank personally trained Daley Thompson and created training programmes for individuals such as Gerhard Berger, Katarina Witt, Boris Becker and Justin Rose.

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Hanno Felder



Prof. Dr. Hanno Felder is employed at the Olympic-Training Center in Saarbrücken / Germany (Vize-Director) as a scientific employee in the department of biomechanics, sports-science, health science and rehabilitation in the area of high-performance sports (Olympic Level) / Para-Olympics; Scientific Co-ordinator (Deputy) of German Badminton Association. Work with general sports specific biomechanical training-diagnosis

performance- diagnosis – in particular strength qualities and technical features (in Badminton) on the basis of different strength diagnosis (isokinetic measurement systems, strength measurement plates and force-cells in connection with videometric analysis proceedings along with electromyography). In the area of badminton Hanno Felder focuses on: control and monitoring of training, optimization of technique and skills, optimization of condition, optimization of tactical behaviour and aspects of prevention.

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Kenneth Larsen

Kenneth Larsen is an associate teaching professor at the sport study on The University of Aalborg, Denmark.

His main teaching and research areas are inside learning philosophy, coaching, recognition and identity development.

Kenneth is a former European team champion for Denmark, and has been national coach in Denmark and three other countries.

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Michael Kjeldsen

Michael Kjeldsen is a well-known in Danish badminton as well as in international badminton. As head coach he has won the national club league several times. In the period 1990-1999 he was in charge of the Danish talent development system and as a first mover he founded the first professional badminton academy in Denmark, International Badminton Academy, in 1999 and it is still going strong with a number of international players.

Per Göran Fahlström



PG Fahlström is associate professor in sports science at Linnaeus University in Växjö, Sweden. His main teaching and research areas are coaching/leadership in sports and talent identification and talent development. He has been coaching badminton for almost 40 years including all levels from beginners to national team level.

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Rexy Ronald Mainaky

Rexy is a former men's doubles badminton Olympic and World champion from Indonesia. At present, he is the high performance director of PBSI, prior to this, he was the men's doubles coach of Malaysia, and also has coached for England.

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Thomas Laybourn



Thomas Laybourn, former World Champion in mixed doubles (2009) is a coach for young talents in Denmark. As a professional badminton player, he has been 100 % dedicated and focused on reaching his goals. Besides the World Champion title, Thomas also became Danish Champion, European Champion and Super Series Finals Champion. He always has 100% focus on all the small things and details on the road towards reaching specific goals. He is an

entrepreneur and has big visions for personal success as a coach and in normal business life.

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